

listing

## Seller Info

Name: Pop Yachts  
Company: POP YACHTS  
Name:  
First Name: Pop Yachts  
About Us: POP YACHTS SALES  
Experienced Sales + Customer Service

The key...great customer service. We love the marine industry and one of our core missions is to help raise the customer service bar in this industry.

However, the internet has completely transformed the way we do business. While traditional sales principles still very much apply (such as building a solid relationship with the customer, earning their trust, adding value, customer qualification, etc), how you get there is now very different. It used to be that a customer valued a solid handshake and an honest smile. In a traditional face to face environment, skilled salespeople could qualify a customer based on body language, personality type, etc. In today's internet age, many buyer

Phone: +1 (941) 538-7803  
Website: [www.popyachts.com](http://www.popyachts.com)  
Country: United States  
City: Florida  
Address: 5717 Bessie Drive Sarasota, FL 34233

## Listing details

Reference Number: YACHTS979521

Owner Stock No: 102174

Price: \$ 390,000

City: Stuart

Built: 2013



Length: 552 ft

Beam: 161 ft

Condition: Used

Model: Sutton Boat Works, 46

Engine Model: Westerbeke Diesel, 6/98PS

Description: [Stock #102174 -](#)

Please submit any and ALL offers - your offer may be accepted! Submit your offer today!

Reason for selling is unable to use

At POP Yachts, we will always provide you with a TRUE representation of every vessel we market. We encourage all buyers to schedule a survey for an independent analysis. Any offer to purchase is ALWAYS subject to satisfactory survey results.

Take a look at ALL \*\*\*129 PICTURES\*\*\* of this vessel, AND A VIDEO, on our main website at POPYACHTS DOT COM. We appreciate that you took your time to look at our advertisement and we look forward to speaking with you!