## Beautiful Classic Ericson with trailer and major interior refit



## Seller Info

Name: Pop Yachts Company POP YACHTS

Name:

First Name: Pop Yachts

About Us: POP YACHTS SALES

Experienced Sales + Customer

Service

The key...great customer service. We love the marine industry and one of our core missions is to help raise the customer service bar in this

industry.

However, the internet has completely transformed the way we do business. While traditional sales principles still very much apply (such as building a solid relationship with the customer, earning their trust, adding value, customer qualification, etc), how you get there is now very different. It used to be that a customer valued a solid handshake and an honest smile. In a traditional face to face environment, skilled salespeople could qualify a customer based on body language, personality type, etc. In today's internet age, many buyer

Phone: +1 (941) 538-7803
Website: www.popyachts.com

Country: United States

City: Florida

Address: 5717 Bessie Drive Sarasota, FL

34233

## Listing details

Owner Stock No: 380823

Price: \$ 19,900

Title: Beautiful Classic Ericson

with trailer and major

interior refit

Country: United States

City: Baltimore

Built: 1977

Description: Stock #380823 -

Beautiful Classic Ericson with trailer and major

interior refit

If you are in the market for a sloop, look no further than this 1977 Ericson Yachts 27, priced right at \$19,900 (offers encouraged). This sailboat is located in Baltimore, Maryland and is in good condition. She is also equipped with a Yanmar engine.

We are looking for people all over the country who share our love for boats. If you have a passion for our product and like the idea of working from home, please visit WhereFreedomTakesYou [dot] com to learn more.

This is a brand new listing, just on the market this week. Please submit all reasonable offers.

Reason for selling is sellers are done with boating for now.

At Pop Yachts, we will always provide you with a TRUE representation of every vessel we market. We encourage all buyers to schedule a survey for an independent analysis. Any offer to purchase is ALWAYS subject to satisfactory survey results. Contact us for a free BoatHistoryReport report on this vessel. We pay upfront for a report on every vessel possible, and we provide this peace of mind to our buyers at no charge and with no commitment. All you have to do is ask!

You have questions? We have answers. Call us at (941) 538-7803 to discuss this boat.

Selling your boat has never been easier. At Pop Yachts, we literally sell thousands of units every year all over the country. Call (855) 218-2805 and we'll get started selling your boat today.

Take a look at ALL \*\*\*ORIGINAL PICTURES\*\*\* of this vessel on our main website at POPYACHTS DOT COM. We appreciate that you took your time to look at our advertisement and we look forward to speaking with you!