

THIS 2015 KEY WEST BAY REEF 23 HAS LESS THEN 400 HOURS AND

WELL MAINTAINED



Seller Info

Name: Pop Yachts Company POP YACHTS

Name:

First Name: Pop Yachts

About Us: POP YACHTS SALES

Experienced Sales + Customer

Service

The key...great customer service. We love the marine industry and one of our core missions is to help raise the customer service bar in this

industry.

However, the internet has completely transformed the way we do business. While traditional sales principles still very much apply (such as building a solid relationship with the customer, earning their trust, adding value, customer qualification, etc), how you get there is now very different. It used to be that a customer valued a solid handshake and an honest smile. In a traditional face to face environment. skilled salespeople could qualify a customer based on body language, personality type, etc. In today's internet age, many buyer

+1 (941) 538-7803 www.popyachts.com

Country: United States

City: Florida

Phone:

Website:

Address: 5717 Bessie Drive Sarasota, FL

34233

Listing details

Owner Stock No: 414444

Price: \$ 61,000

Title: THIS 2015 KEY WEST

> **BAY REEF 23 HAS** LESS THEN 400 HOURS AND WELL **MAINTAINED**

Country: **United States**

Miami City:

Built: 2015

Description: Stock #414444 -

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2015 Key West 230 Bay Reef Center Console for Sale!

This Key West center console is geared for the serious angler and has been lovingly cared for. It shows! Key West has been a leader in this boat category for a long time and its reputation stands firm. Assertive lines and curves will turn heads. The fishability is unmatched!

Powered by the beefy 2019 Mercury Verado 350 horsepower engine, she will pop out of the hole and produce nice cruise and top speeds, roughly 30 and

60 mph, respectively.

Don't miss your chance to own a highly desired and well-taken-care of Key West. Make your inquiries now!

This is a brand new listing, just on the market this week. Please submit all reasonable offers.

At Pop Yachts, we will always provide you with a TRUE representation of every vessel we market. We encourage all buyers to schedule a survey for an independent analysis. Any offer to purchase is ALWAYS subject to satisfactory survey results. Contact us for a free BoatHistoryReport report on this vessel. We pay upfront for a report on every vessel possible, and we provide this peace of mind to our buyers at no charge and with no commitment. All you have to do is ask!

You have questions? We have answers. Call us at (941) 538-7803 to discuss this boat.

Selling your boat has never been easier. At Pop Yachts, we literally sell thousands of units every year all over the country. Call (855) 218-2805 and we'll get started selling your boat today.

Take a look at ALL ***64 PICTURES*** of this vessel on our main website at POPYACHTS DOT COM. We appreciate that you took your time to look at our advertisement and we look forward to speaking with you!